

SALES DETAILER · VITAMIN D 1000 IU

The Vitamin D customers **actually** remember to take.

A mint-fresh oral film strip that melts on the tongue — no pills, no water. One a day for bone, immune and muscle support. A fast-moving, easy-to-stock daily essential with a fresh format that stands out on shelf.



PRODUCT SNAPSHOT

PRODUCT Viteze Vitamin D 1000 IU	ACTIVE Colecalciferol 25 mcg (D3)	FORMAT Soluble film strip
DOSE 1-a-day, no water	FLAVOUR Fresh mint	PACK SIZE 60 strips · 2-month supply
AUST L 454427	SUITABLE FOR Adults & teens 12+	GUARANTEE 30-day money-back

Why it sells

Format

A genuine point of difference

Oral strips stand out beside a wall of capsule bottles — an easy talking point and impulse pick-up.

Repeat

Built for reorder

Daily consumable, 2-month pack. Better compliance means customers come back for the next pack.

Trust

Regulator-backed

AUST L 454427, lab-tested for purity — easy to recommend with confidence.

How customers use it

- 1 Peel a strip**
Tear a single pocket-sized sachet from the pack. Hygienic and ready to go.
- 2 Place on tongue**
Pop the strip on the tongue — no water, no chewing, just minty fresh.
- 3 Let it dissolve**
Gone in seconds. That's the whole daily routine — once a day, every day.

Everything you need to sell it in

**Supports strong bones**

Helps the body absorb the calcium needed to keep bones and teeth strong.

**Boosts immune function**

Plays a key role in normal immune function — the benefit most people know.

**Enhances muscle function**

Supports how muscles contract and recover — relevant for everyone.

**General wellbeing**

Many people notice the difference in winter or after long stretches indoors.

**Fresh mint flavour**

No chalky aftertaste — clean peppermint that dissolves in seconds.

**No water needed**

No pills to swallow. Take it anywhere — desk, car, plane.

Strip vs. capsule

Water needed	None
Swallowing	No pill to swallow
On-the-go	Pocket sachet, hygienic
Compliance	Fewer skipped days
Experience	Mint-fresh, seconds

Who to recommend it to

- ✓ Customers who dislike or struggle to swallow tablets
- ✓ Frequent travellers & busy commuters
- ✓ Winter / indoor-workers low on sun exposure
- ✓ Teens 12+ and older adults after bone support
- ✓ Anyone who keeps forgetting their daily supplement



"So easy to use! No more forgetting my Vitamin D — and tastes great."

Jess M. · Melbourne



"Travel a lot for work and capsules are a hassle. These live in my wallet now."

Priya S. · Brisbane



"Was very convenient and good taste!!"

Maria M. · Sydney